

MAXXI 2020, A STORY FOR THE FUTURE

MAXXI celebrates its first 10 years with 18 new exhibitions, a focus on the collection, special art projects and a major international conference

Wide space given to Italian art with REAL ITALY. the new set-up of the collection SENZAMARGINE and MAXXI BVLGARI PRIZE

ALDO ROSSI at the centre of a great solo exhibition **GIOVANNI GASTEL's portraits** Memory and the digital age in A STORY FOR THE FUTURE ISAAC JULIEN's tribute to Lina Bo Bardi The eclectic artistic scene in EX JUGOSLAVIA CAO FEI's great video productions Engineering, architecture and digital culture in TECHNOTOPIA Save the date - June 21 is the opening of MAXXI L'Aguila

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Rome. 6th February 2020. "Our identity: a re-arrangement of the Collection senzamargine, featuring works by the great masters at the turn of the millennium. Our planning ability: the MAXXI L'Aquila project embarked upon with MiBACT, the local administrations, cultural, scientific institutions. Our creativity: a rereading of the exhibitions from the past ten, intense years, to write A Story for the Future. Our vocation: to help young talents, with MAXXI Bylgari Prize and the Italian Council. Our research: a dive into Technotopia in the most futuristic way. Our mission: after Iran, Istanbul, Beirut, Africa, the fifth stage of "cultural diplomacy" lies in the eclectic mixture found in former Jugoslavia. Our multifaceted nature: big names like Cao Fei and Isaac Julien, Aldo Rossi and Giovanni Gastel. Our interaction: in Italy and around the world, with Fondazione Cinema per Roma, Milan Triennale, MoMA, just to name a few. This, and much more, is the MAXXI of the first decade: the National Museum of Arts, Architecture, Photography and Design does not just want this to be an occasion for self-celebration but for widening, strengthening and developing the guidelines of an ambitious cultural, social and artistic project. We are proud of the journey we made so far, aware of existing limitations and obstacles and especially confident in a team effort whose results are important for the whole country, not just for the community of artists and fans".

With these words Giovanna Melandri, President of the Fondazione MAXXI, has opened together with the Minister of Cultural Heritage **Dario Franceschini** the press conference that launches the 2020 programming, marking the tenth anniversary of the museum, inaugurated on May 30, 2010.

With her: Hou Hanru, Artistic Director of MAXXI; Margherita Guccione, Director of MAXXI Architecture, Bartolomeo Pietromarchi, Director of MAXXI Art; Pietro Barrera, Secretary General.

It also saw the participation of Albino Ruberti, Regione Lazio, and Carlo Tamburi, Director of Enel Italia, founding members of the MAXXI Foundation.

Artists, collectors, executive board members and Friends of MAXXI, representatives of companies and institutions that share the mission of the museum also attended.

10 YEARS AT MAXXI

In these 10 years, the museum attracted 3,328,000 total visitors, more than doubled in 2019 compared to that of 2010; 12,668,200 Euros in ticket sales (a steadily increasing trend over the last five years); 14 collections' set-ups; 106 exhibitions, 32 focus events and 82 special projects; 45 exhibitions produced, coproduced or realized in collaboration with other institutions in Italy and around the world; The number of artworks of the Collection (more than 530), doubled compared to 2010 while the Architecture collection went from 13 to 88 archival funds, with 1,610 art photographs by 85; more than 2,000 cultural events including lectures, meetings, book presentations, cinema, theatre, music, dance; 5,337 educational and training activities with **125,200** participants; the annual budget has amounts to more than **13 million** Euros in 2020, plus 2,000,000 Euros for MAXXI L'Aquila); 1,873,600 Euros were raised from 6 fundraising events

PRIVATE SUPPORT

In this first decade, the identity, mission and reputation of MAXXI have strengthened, thanks to confirmed partnerships and the consolidation of partnerships such as **Enel** and the **Regione Lazio**, companies such as **Alcantara**, partner of MAXXI Architecture, **BMW Roma** for the Public Program, **Bvlgari** that supports young emerging artists **Cassa Depositi e Prestiti** for MAXXI L'Aquila, **Eni** for the great annual exhibitions, **Groupama** for the free guided tours, **Engineering** technological partner and **Sky Arte**, media partner since 2012. **250** companies have supported the museum (among them BNL Gruppo BNP Paribas, Borsa Italiana, Canon, Deutsche Bank, Fendi, Gruppo Ferrovie dello Stato Italiane, Google Arts & Culture, Gucci, INWIT, Maire Tecnimont, Poste Italiane, Qatar Airways, Samsung, SLAMP, Terna), **230** private patrons, among them the Friends of MAXXI network, that in 2018 expanded to the USA with the American Friends of MAXXI and, in march 2020, will develop also in the United Kingdom.

2020 PROGRAM

The 2020 program stems from a reflection on the role of the National Museum of Contemporary Arts, in complex and uncertain times, and delves deeper into some areas of research that were developed over time, branching out into new ones.

The year opened with two major exhibitions opening at the end of 2019. *on the spiritual matter* of art the great collective and a reflection on the most intimate issues of the human condition, through the works of 19 Italian and international artists in dialogue with archaeological finds from the Vatican Museums, Museo Nazionale Romano, Museo Nazionale Etrusco in Villa Giulia and Capitoline Museums (until March 8, 2020). *Gio Ponti. Loving Architecture* is a tribute to a genius of the 20th century; architect, designer, art director, writer, poet, critic and an eclectic artist (until April 13, 2020). Until 13 April 2020 the exhibition *Altan. Pimpa, Cipputi e altri pensatori* will also be on display.

Eighteen new exhibitions, focus events, specific projects, with a significant new set-up of the Collection, will bring the galleries to life in 2020. On June 21st, the **MAXXI L'Aquila** - a project entrusted to MAXXI by MiBACT and shared with local communities - will be inaugurated.

The ninth edition of the **Alcantara MAXXI Project** opens the new season: the project *L'immaginazione al potere* by award-winning German designer **Konstantin Grcic**, explores the visionary aspect of works by Sergio Musmeci, Giuseppe Perugini, Maurizio Sacripanti and Bernard Khoury, all from the MAXXI Architecture collection (curated by Domitilla Dardi, 7 February – 15 March 2020).

Great attention is given to Italian creativity in its tenth anniversary, to help strengthen the Italian contemporary art system, acting as a driving force and a catalyst.

It starts with the exhibition *REAL_ITALY*, co-produced with MiBACT- Directorate General Contemporary Creativity, which will see the winning works of the first two editions of the Italian Council project aimed at promoting Italian artists abroad. It features works by Alterazioni Video, Yuri Ancarani, Giorgio Andreotta Calò, Leone Contini, Danilo Correale, Nicolò Degiorgis, Flavio Favelli, Anna Franceschini, Eva Frapiccini, Alice Gosti, Margherita Moscardini, Luca Trevisani, Patrick Tuttofuoco (19 February – 26 April 2020). *senzamargine. Passages in Italian Art at the Turn of the Millennium* opens on April 9th. It is the remarkable new set up of the National Public Collection, featuring works by great masters that are still a reference point for new generations, including Carla Accardi, Angela Ricci Lucchi and Yervant Gianikian, Luigi Ghirri, Jannis Kounellis, Claudio Parmeggiani, Mario Schifano (until February 2021, curated by Bartolomeo Pietromarchi, realized thanks to the support of Acea). The exhibition takes its title from the magazine founded and directed by the critic Alberto Boatto, whose archive was donated to MAXXI by his family and to which Alberto Boatto. An external gaze is dedicated (9 April, 2020 – January 2021, curated by Stefano Chiodi).

April 9th also sees the inauguration of the exhibition *Tribute to Claudia Gian Ferrari*, a passionate gallerist and collector who died 10 years ago after donating 58 works with great generosity and trust from her collection to MAXXI (until 3 May, 2020, curated by Anne Palopoli).

The journey into Italian art today is completed by the exhibition of *MAXXI BVLGARI Prize*'s three finalists. The project supports and promotes young talents: site-specific works by Giulia Cenci, Tomaso De Luca and Renato Leotta are on display (May 8 – November 1 2020, curated by Giulia Ferracci).

After the retrospective dedicated to Gio Ponti, there will be an exhibition on another great master: *Aldo Rossi. The Architect and the Cities* featuring his famous drawings, projects, writings and a spectacular sequence of models from the MAXXI archive and collections from all over the world (9 April, 2020 – January 2021, curated by Alberto Ferlenga).

Also in 2020 there is room for art photography: the exhibition *Giovanni Gastel. The People I Like* features about 200 portraits of people who, as Gastel writes, have "made a mark on him." Among them, Barack Obama, Marco Pannella, Roberto Bolle, Zucchero, Forattini, Ferruccio Ferragamo and many more (20 May – 13 September 2020, curated by Alberto Frigerio and Simona Antonacci).

YAP Rome at MAXXI (Young Architects Program), launched and coordinated by MoMA, selects a studio of young architects and entrusts it with the creation of a summer events space in each of the participating museums in different countries. **Lucy Styles** (England) is this year's winner. She will also be awarded the Italian Architecture Prize, organized by MAXXI and Triennale di Milano.

With three exhibitions, an international conference and the annual fundraising event (the Acquisition Gala Dinner whose proceeds are used to preserve and enrich the collection, which this year will take place on May 25) will celebrate the actual birthday of the MAXXI, opened to the public on May 30, 2010.

It starts with the international conference *All the Futures... for museums*, on Sunday, May 24, in which directors of prestigious museum institutions around the world will share their experiences and reflect on the role of museums today, between memory and the future.

A reflection on memory in the digital age, raw material for tomorrow's creativity is also at the heart of **A story** *for the future. The first decade of the MAXXI*, a look at the early years of the 21st century through the point of view of the MAXXI and the artists who animated it. On display thousands of images, videos, sounds and words, multimedia installations accompanied by a timeline of the decade made in collaboration with the agency Ansa. The set up of Petra Blaisse's world-renowned Dutch studio Inside-Outside creates an immersive environment and multisensory experience (May 27 - November 1, 2020, curated by Hou Hanru with the curatorial and research team of the MAXXI).

Also on May 27, the exhibition *Lina Bo Bardi. A Marvellous Entanglement* opens, as-an exciting tribute to the great Italian-Brazilian architect by the English artist and filmaker Isaac Julien. An impressive video installation, accompanied by a series of photographs at different locations in Brazil. Two of the most important Brazilian actresses, Fernanda Montenegro and her daughter Fernanda Torres, play Bo Bardi (until October 4, 2020).

The **Navin Rawanchaikul. Ciao da Roma** focus will also be on display from May 27; an imposing oil on canvas that reworks the style of posters from the Indian film industry but capturing the community of Asian migrants in their daily life in Rome and its surroundings (until October 2020, curated by Hou Hanru).

Autumn starts again with a new stage in the research area dedicated to the Middle East and the Mediterranean, which sees art as an instrument of dialogue and cultural diplomacy. **Bigger than Myself. Voices of heroes from ex Yugoslavia** explores the artistic buzz of these countries (November 5, 2020 – March 2021, edited by Zdenka Badovinac, director of the Museum of Modern Art in Ljubljana, associate curator Giulia Ferracci, with the support of Terna).

Among the most prominent figures of the international art scene, with the exhibition *Cao Fei. Supernova* the artist brings to MAXXI her latest film *Nova*, made in 2019 for her solo exhibition at the Centre Pompidou in Paris: a work between reality and fiction, real and virtual, memory and future, speaking about the experiment of a computer scientist on his son who becomes a kind of digital ghost. She also exhibited other works about her research and first virtual reality work *The Eternal Wave* (4 December, 2020 – April 2021, curated by Hou Hanru and Monia Trombetta).

In line with the research topic initiated with Low Form, which investigated the relationship between art and artificial intelligence, *Technotopia. Engineering the future* on the one hand is about traditional construction engineering, with drawings, images, models of absolute icons such as the Sydney Opera or Nervi's the masterpieces; on the other hand it explores the immersion in digital culture for design, manufacturing and management of constructions in the 21st century (4 December, 2020 – April 2021, curated by Pippo Ciorra and Maristella Casciato).

An installation designed specifically for the MAXXI will be the focus of *Maria Giuseppina Grasso Cannizzo*. *The Technical Space of Art*, new stage in the Nature project in which internationally renowned architects are confronted with the spaces designed by Zaha Hadid (among others, Alberto Campo Baeza, Michele De Lucchi, Alvaro Siza, Francesco Venezia, West8, 4 December 2020 – March 2021, curated by Margherita Guccione and Sara Marini).

A new rich program will animate the **Videogallery**, in collaboration with **In Between Art Film.** Among the many initiatives, Oltre qui, a review in collaboration with Magic Lantern Film Festival on the theme of spirituality, a tribute to artists Gianikian & Ricci Lucchi, a festival created with In Between Art Film and a long program that will accompany the exhibition A Story for the Future.

The special project **The Independent** continues, with 202 independent groups to date, 20 of whom have presented their ideas and proposals to MAXXI. 2020 opened with the Friendship International Summit Solidarity Alliances, last January, and will continue with the presentation of the group **Numero Cromatico**.

PUBLIC PROGRAM, EDUCATION AND TRAINING

Throughout the year, the **Public Program** will enrich the museum's cultural offering alongside the exhibitions. On February 12th the seventh edition of **Cinema at MAXXI**, curated by Mario Sesti, in collaboration with Fondazione Cinema per Roma - City Fest, kicks off with the world premiere of one of the most anticipated documentaries of the year, *Alberto Sordi, un italiano come noi* by Silvio Governi. Also on the program are the new editions of *Conversazioni d'autore, Le storie dell'architettura, Le storie della performance, Libri al MAXXI* and much more.

Educational workshops and workshops by the **Education Department** will be led alongside the 2020 exhibition activities, together with the Summer Campus, an international conference and a special project dedicated to theatre with Associazione Teatro Due Roma, il Teatro di Roma – Teatro Nazionale, the Santa Cecilia Conservatory of Music , Treccani Institute and National Academy of Costume and Fashion. There will be more advanced training courses, in Rome and L'Aquila, where the third edition of the workshop **Città come Cultura** will take place in May. More than 500 young professionals have participated since 2016. In Rome and L'Aquila, the project **MAXXI A[R]T WORK** will continue, as a cross-discipline skills and guidance project that started at MAXXI in 2016 and that was attended by 39 schools and 2180 students.

MAXXI L'AQUILA

The countdown has begun. **31 March**: the restored Palazzo Ardinghelli has been delivered from MiBACT to MAXXI. **21 June**: Opening of MAXXI L'Aquila to the public. This project saw MiBACT and the Fondazione MAXXI working together for a great goal: to contribute to the revival of the territory hit by the earthquake through culture. The project has been shared with the local institutions from the very beginning: with the public administrations (Town Council, Region) and with the cultural institutions that represent the vitality of L'Aquila (University, Gran Sasso Science Institute, Academy of Fine Arts, Istituzione sinfonica abruzzese, Teatro stabile and many more).

The exhibition plan for 2020 presents the site-specific works entrusted to five important Italian artists chosen by the Ministry in 2015: **Elisabetta Benassi, Daniela De Lorenzo, Alberto Garutti, Nunzio** and the master **Ettore Spalletti**, who recently passed away and to whom one of the most striking spaces is dedicated. In addition to these works is the project by **Anastasia Potemkina**, a young Russian artist, produced in collaboration with the V-A-C Foundation in Moscow and realized with the participation of L'Aquila's Academy of Fine Arts. This represented a first step to enhance the dialogue between Russian and Italian artists in a historic building, restored thanks to a generous donation from the Russian Federation government. A special attention is dedicated to photography, starting from work commissioned to **Paolo Pellegrin** and works by **Stefano Cerio**: two stylistically different approaches to testify the rebirth of the city. The MAXXI Collection will also bring the spaces of Palazzo Ardinghelli to life with works by **Liliana Moro, Maurizio Nannucci, Enzo Cucchi, Maurizio Cattelan, Piero Manzoni, Rudolph Stingel, Bruna Esposito, Philippe Rahm, Francois Roche, Toyo Ito, Sergio Musmeci, Sol LeWitt, Allora & Calzadilla**.

During the first three years, the public resources for the project will amount to 2 million Euros per year. MAXXI L'Aquila will also rely on private partners and the collaboration with Cassa Depositi e Prestiti is already underway.

MAXXI IN THE WORLD

Zerocalcare in Palermo, Shirin Neshat in Matera, Maria Lai in Ulassai, the art collection in Beirut, Tunis and Rabat, the photography collection in New Delhi and Mumbai. In 2019 the MAXXI exhibitions and the MAXXI collection have traveled to Italy and around the world, ambassadors of a dialogue between people and an instrument of cultural diplomacy, increasingly expanding the museum's network of prestigious collaborations. The journey continues in 2020. A section of the *Gio Ponti. Loving Architecture* exhibition will go to Taranto, the city that houses the wonderful Cathedral designed by Ponti.

Among the winning projects of the seventh edition of the competition held by the MiBACT and Italian Council, to promote contemporary Italian art around the world, Maria Lai. Los Diarios del alma will be at the MUNTREF in Buenos Aires from March 15 to July 25, 2020.

Universo Olivetti. Comunità come utopia concreta is the project conceived by MAXXI and the Olivetti Foundation in collaboration with MAECI to promote the country through its art and highest values. Starting in mid-April, the exhibition will be hosted in various Italian Institutes of Culture around the world, including those in **Berlin, Ekaterinenburg, Algiers, San Francisco** and many others, to finally reach MAXXI in 2021.

On the occasion of the 27th World Congress of Architects in Rio de Janeiro and the Rio 2020 event, the World Capital of UNESCO/UIA architecture, the *Pier Luigi Nervi. La forma della struttura, la tecnica della forma* exhibition brings works and documents from the Archive Pier Luigi Nervi in the collections of MAXXI Architecture to Rio de Janeiro, Sao Paulo and Brasilia, from July to December 2020, in collaboration with MAECI.

The exhibition *Where is our place*, which is inspired by the important work of Ilya and Emilia Kabakov brings works from the MAXXI collection to the IVAM in Valencia, starting from May 2020. The exhibition represents the second stage of a collaborative project between the two museums that saw their international collection exhibited at MAXX in 2019, on the occasion of the 30th anniversary of the IVAM.

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MAXXI PRESS OFFICE +39 06 324861 press@fondazionemaxxi.it