

BELLISSIMA

ITALY AND
HIGH
FASHION
1945
1968

MAXXI
MUSEO NAZIONALE
DELLE ARTI
DEL XXI SECOLO

PHOTOGRAPHY MASTERCLASS

WITH MUSTAFA SABBAGH

15 & 16 March 2015

promoted by the MAXXI and the IUAV
in collaboration with

ALTAROMA

CONCEPT

In concomitance with the exhibition *Bellissima*, the MAXXI and the IUAV are pleased to present an educational project in the field of contemporary photography and image creation that subverts and contaminates the canons of art and fashion.

The proposed masterclass represents an important opportunity to learn directly from Mustafa Sabbagh, a leading figure in the world of international photography and the creation of images (planning, styling and art direction), photographic set design, shooting and technique, lighting, raw editing, composition and post-production in Photoshop. To ensure a personal one-on-one approach, the masterclass will be limited to a total of 10 participants. All participants will receive a certificate of participation. The best photographs, selected by an *ad hoc* jury, will be published in *I-D Magazine* and the winning image will be projected in a dedicated space of the MAXXI Museum.

CALENDAR

15 & 16 March 2015

LOCATION

MAXXI (photo shoot)
MAXXI B.A.S.E. (classroom lessons)

SPEAKER

Mustafa Sabbagh

“Each turn of the head is a shot, a world in itself”

Amman (Jordan, 1961). In 2013 SKY arte HD placed the Italian-Palestinian photographer among the 8 most important contemporary Italian artists; furthermore, an art historian such as Peter Weiermair elected him as one of the 100 most influential photographers of the world. Assistant of Richard Avedon, he quickly rose to attention for his use of a counter-aesthetic canon that it's now recognised as his signature style, poised between reinterpretation of art history and haute couture. For Sabbagh the *punctum* is the skin, the veins, majestically freaky masks, the multi-dimensionality of black and light, a visionary styling he studies down to the most minute detail and sets against leaden backdrops, in the pursuit of an absolute subversion of dress codes and genres - motif that he has moved with self-assurance from slicks, to the *white cube* of the most important museums in the world.

REGISTRATION FEE

€ 500.00

HOW TO PARTICIPATE

Candidates will be nominated by merit directly by the professional schools listed in Attachment A.

N.B.

The organisers reserve the right to award 4 of the total of 10 spaces to foreign students and an additional space (beyond the 10th) to a photographer considered deserving of the opportunity.

In the event of the failure to reach the number of participants indicated in the present Brief, participation in the masterclass will be open to members of the general public in possession of the necessary requisites, until the maximum number has been reached.

REQUISITES FOR CANDIDATES

As a reflection of the international aims of the project, the masterclass will be conducted in English.

- basic knowledge of layers and layer masks.
- possession of a personal computer (PC or MAC) running Photoshop Cs5 or later.
- participants must bring: professional photographic equipment: camera, tripod, computer. PC or MAC running
- Photoshop Cs5 or later

The Fondazione MAXXI will provide the Sala Graziella Lonardi Buontempo, a projector, 4 audio speakers for quadriphonic surround, 10 desks with monitors and the technical and digital equipment required for a photo shoot.

HOW TO PARTICIPATE

The masterclass is open to photographers who possess the requisites listed above and who have submitted their request to participate by no later than 20 January 2015. Dates refer to the postmark.

Interested candidates must provide the attached participation form, accompanied by a photocopy of a valid identification document and a letter of reference from a professional institution or recognised professional from the world of photography.

All material must be submitted to:

base@fondazionemaxxi.it

indicating the following object: **PHOTOGRAPHY MASTERCLASS**

Following the publication of the final list of participants on the MAXXI website, candidates must pay the registration fee by bank draft, in accordance with the invoice issued by the Fondazione MAXXI, specifying the following reason for payment:

MAXXI MASTERCLASS + participant's name

no later than the 2nd of March 2015

Receipt of the request form and relative documentation will be communicated to candidates via email using the address provided on the form.

Successful applicants will be informed via email at the email address provided.

CONDITIONS FOR EXCLUSION

The following are excluded from participating:

- members of the organising secretary, their spouses and relatives;
- employees and collaborators of the organizer or anyone who has participated in the development of this Brief.

CALENDAR

The masterclass will consist of the following phases:

Selection of participants: the organizing secretary will examine the requests to participate and related documentation received from students nominated by their schools and individual applicants.

Individual recruiting: the organizing secretary will inform each of the successful 10 candidates, providing more precise instructions on how to pay the registration fee.

Photo shoot and classroom lesson: Participants must present themselves at the MAXXI on the date and time indicated and must bring all required equipment and a print-out of the email of acceptance.

Certificate of participation: upon conclusion of the masterclass, the organizing secretary will mail an authenticated certificate of participation to all participants.

COMMUNICATIONS

The list of selected participants will be published in .pdf format on the MAXXI website.

All communications must be addressed to the organising secretary at base@fondazionemaxxi.it, specifying in the subject line PHOTOGRAPHY MASTERCLASS.

The Brief, list of participants, members of the selection committee and any other official communications will be published on the MAXXI website: www.fondazionemaxxi.it

Supported by



L'ORÉAL
Prodotti Professionali

ACCADEMIA

Media partner



diffusion of the brief

This Brief will be forwarded to the offices of professional photography institutions in Italy and Europe, as indicated in Attachment A, in addition to being published on the MAXXI website. Participants may request a copy by writing directly to the organising secretary.
