

## Curriculum vitae

### *Giovanna Melandri*

*Born in New York – January the 28<sup>th</sup> 1962*

*She's married with a daughter and she lives in Rome*

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#### **✎ Studies and Awards:**

She graduated *cum laude* in Political Economy at the University of Rome with a thesis on 1981 Reaganomics. In 2000 she received the honorary degree from the John Cabot American University in Rome. In July 2003 she was awarded the title “*Officier de la Legion d’Honneur*” by the President of the French Republic, Jacques Chirac.

She's bilingual Italian/English and she has a good knowledge of French and German.

In February 2014, she was awarded the prize of “*Architetto ad honorem*” by the National Council of Architects, because of the promotional activity and research on the issues of architectural quality.

#### **✎ Professional activities:**

In October 2012, she was appointed as Chairwoman of the “MAXXI Foundation - the Italian National Centre for contemporary art, architecture and design” ([www.fondazionemaxxi.it](http://www.fondazionemaxxi.it)). Took over the leadership of the museum also with executive functions.

Since 2012, she is founder and Chairwoman of “Human Foundation - working for venture philanthropy and social finance” ([www.humanfoundation.org](http://www.humanfoundation.org)), which promotes a new model of social economy in support of social business and social finance in Italy. Muhammad Yunus, Jacques Attali, John Podesta, Gunter Pauli, Bunker Roy, Stefano Zamagni, Massimo Recalcati, Enrico Giovannini, Aldo Bonomi, Francesco Starace, are some of the members of the Advisory Board of the Foundation.

From 1988 to 1994 she was Head of the International Office of Legambiente, coordinator of the Scientific Committee and a member of the National Secretariat. From 1988 to 1993 she oversaw the Annual Report on the state of the environment “Ambiente italia”. In 1990 she was a member of the Italian delegation to the Bergen Conference on sustainable development, organized by the Norwegian Prime Minister, Mrs. Brundtland. She was a member of the Italian delegation to the UN Rio de Janeiro summit in 1992 on Environment and Development. On that occasion she supervised the preparatory works of the Convention on Climate Change and the Convention on Biodiversity.

From 1983 to 1987, she worked for the Montedison Research Center, coordinating a research group on industrial policy and technological innovation.

#### **✎ Institutional activity:**

From 1994 to 2012 she was a member of the Italian Parliament continuously. She was part of the Democratic party “PDS” leadership and then of the “PD” from 1992 to 2013. In 2008 she was responsible for the Communication in the shadow cabinet of the “PD”.

In the sixteenth legislature (2008-2012), she was a member of the VII Committee of the Chamber of Deputies (Culture, Education and Science) and a member of the Vigilance Commission on the RAI – *Radiotelevisione Italiana*.

In the XV legislature (2006-2008) she was appointed Minister for Youth and Sports. In this capacity, among other things, she launched the program “Giovani idee cambiano l’Italia” in support of youth enterprises, she has signed the agreement with the ABI for the program “Diamogli credito”, she established the Fund for youth policies and the Fund for Sport for all. She formed, in agreement with the Minister of the Interior, Giuliano Amato, the first juvenile consults for Interreligious Dialogue, and in 2005, she has actively participated at the *Alliance For Civilization* promoted by Erdogan and Zapatero.

In the XIV legislature (2001-2006), she was a member of the Foreign Affairs Committee of the Chamber of Deputies (she was also a member of the Italian Parliamentary Delegation at the Council of Europe and at the WEU). She has also taken part of the Vigilance Commission on the *RAI – Radiotelevisione Italiana*. She proposed several bills on cinema, on promotion of books and reading, protection and promotion of cultural heritage.

In 1998 she was appointed Minister of Culture (vigilant on sport). Under her responsibility, Italian cultural policies had the largest share of public funding than ever (about 3 billion euro) and were introduced the first measures of tax incentives for cultural investment. In those years many cultural restoration sites have been opened and closed thanks to introduction of extraordinary sources of funding (ex: Lotto funds).

Jointly with the World Bank President and the First Lady Hillary Clinton, she promoted, in Firenze in 1999, the international forum "*Culture Counts Financing Resources and the Economics of Culture and Sustainable Development*".

She attended the *White House Conference on Culture and Diplomacy* in 2000, promoted by the President Clinton.

In the XIII legislature (1996-1998), before being appointed Minister of Culture, she was a member of the Culture Committee and a member of the Vigilance Commission on the *RAI – Radiotelevisione Italiana*. She proposed several bills on adoptions, bioethics, assisted reproduction and prohibition of extradition to countries that practice death penalty. On the issues of communication, she proposed bills on publishing, reform of telecommunications, new criteria for the appointment and functioning of the organs of government of the *RAI – Radiotelevisione Italiana* and measures to promote the relation between children and television. In the work of the first World Forum on Television, organized by the UN in November 1997, she was part of the official delegation of the Italian Parliament.

In the XII legislature (1994-1996) she was President of the Committee for Human Rights of the Foreign Affairs Committee and she has also supervised works of Childhood Special Committee. She was promoter of the law against sexual violence and she has coordinated the intergroup working on bioethics.

### Other activities:

- Since April 2015, she is a member of the CRIS, the Committee of Strategic Reflection, promoted by the Foreign Ministry.
- Since September 2014 she is member of the Women for Expo, an international network to "Nurture the Planet".
- Since June 2013, she was appointed by the Italian Presidency of the Council of Ministers, as the President of Human Foundation, member of the Italian delegation of the Task Force for Social Investment promoted by the G8 chaired by David Cameron and coordinated by Sir Ronald Cohen.
- Since December 2013, she chairs the Italian Advisory Board of the G8 Task Force for Social Impact Investment involving major financial institutions, social enterprises and Italian institutional investors committed to the Impact Finance Sector.
- She teaches at the *Master on Social Entrepreneurships* (Università Cattolica of Milan).
- She promoted in 1990, along with 50 other women, Emily in Italy. Association to support the presence of women in institutions.
- She founded in 1994, "Madre provetta", an association on bioethical and medically assisted reproduction issues, where she was president until 1998.
- She's part of the Scientific Committee of the European Environment Foundation.

### Publications:

She wrote prefaces to several catalogues including *ENERGY. Architettura e reti del petrolio e del post-petrolio*, Luigi Ghirri. *Pensare per immagini*, *ERASMUS EFFECT. Architetti italiani all'estero*, Alcantara MAXXI Project, Gaetano Pesce. *Il tempo della diversità*, Galleria Vezzoli, Clemens von Wedemeyer. *The Cast*, Ettore Spalletti, Grazia Toderi, Jan Fabre (italian edition), *Bellissima*, *Unedited History. Iran 1960-2014*.

She writes for the blog "*Che futuro*" and the "*Huffington Post*".

In 2007 Donzelli published her book "*Come un chiodo. Le ragazze, la moda, l'alimentazione*" about social causes of anorexia.

In February 2006 she published the book "*Cultura Paesaggio Turismo. Politiche per un New Deal della bellezza italiana*" (published by Gremese), with a preface by Romano Prodi.

She has written on Policy Network, monthly magazine of the alliance of progressives launched by Tony Blair. In April 1998 she published – together with Claudio Dematté and Peppino Ortoleva - the book "*Digitalia, l'ultima rivoluzione*" published by Reset. From 1989 to 1994 she oversaw "*Ambiente Italia*", the annual report about the state of the environment in Italy, made by Legambiente's experts published by Mondadori. She oversaw, from 1986 to 1991, the Italian version of "World Watch Magazine", the bimonthly magazine of the World Watch Institute, directed by Lester Brown. In the same years, she was a member of the Directors Committee of the magazine "*La Nuova Ecologia*".

